



Convention Letter #1

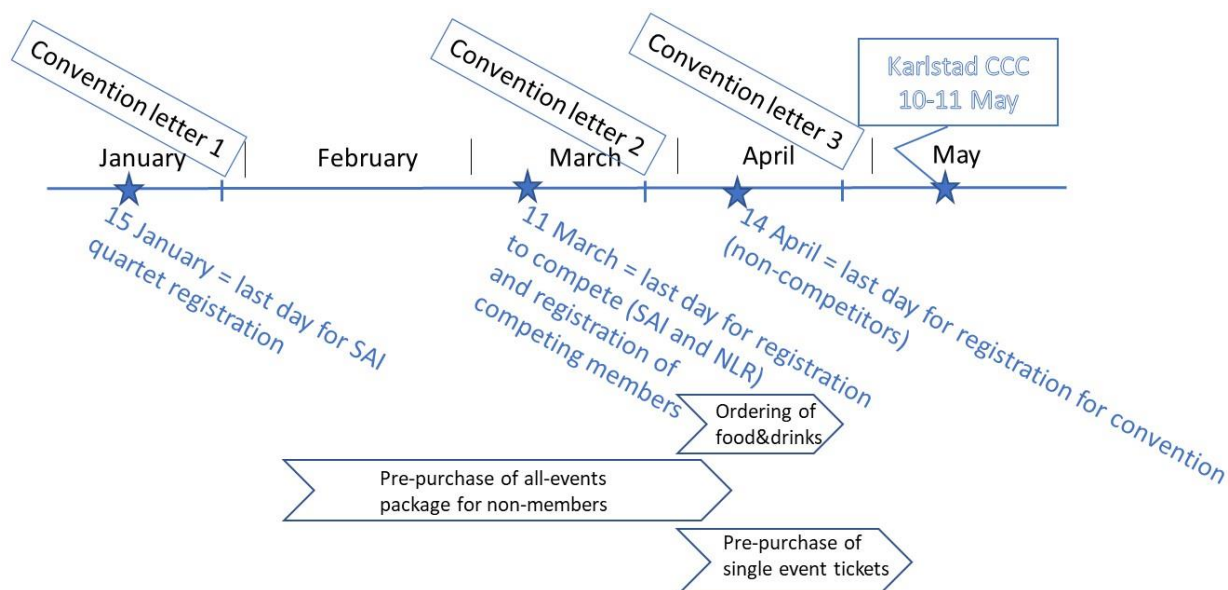
Regional Convention and Competition 2019

Friday May 10th – Saturday May 11th
Karlstad Culture Congress Center (KCCC)

Welcome to the regional convention of 2019 in Karlstad! This convention letter is packed with important information for the convention. Parts of the information is also presented at the [NLR webpage](#).

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Hotels

The Headquarter Hotel is Scandic Winn, which means that this is where the judges and the convention staff lives. You can find information about hotels in Karlstad at the [NLR webpage](#).

Dates, time schedule and meals

This year's convention begins with quartet competitions on Friday afternoon/evening, continues with chorus competitions on Saturday and ends with a Show of Champions on Saturday night.

A schedule with **preliminary** competition start times during the convention is presented at the [NLR webpage](#). The time schedule may be adjusted based on the number of contestants

Please note that quartets should plan to *be at the convention all day Friday*. Official Inspection/Sound Test and Quartet Briefing often take place early in the day.

Lunch and dinner will be served at KCCC. All meals at KCCC must be pre-ordered via a KCCC's link that will be provided in April. Meal tickets will then be sent by KCCC via sms.

Registration for competition - choruses and quartets

A chorus or a quartet, who wish to compete or to compete for evaluation only, must register directly with **both** Sweet Adelines International, USA (SAI) **and** with Nordic Light Region (NLR).

If you have questions, please contact the convention committee via email convention@nordiclightregion.com.

1. Registration to compete and payment - SAI

Registration and payment should be done on-line no later than **March 11th**. You will find "Regional Chorus/Quartet ePacket" as well links to registration and other important information at these webpages:

[Chorus Competitor Page](#)

[Quartet Competitor Page](#)

The entry fee - USD 100 for a quartet and USD 150 for a chorus - should be paid directly to SAI. Late entry (March 12th – March 26th) will be charged an additional USD 100.

Membership fees to SAI must be paid for all competing members: USD 100/year, members younger than 26 years pay USD 50/year and CAL (Chapter at Large) pay USD 100/year.

Competing quartets must be registered/renewed with SAI no later than Jan 15th 2019, in order to compete. New quartets that register after January 15 will have to pay an extra fee of 50 USD to register.

When you register with SAI, you have to choose between the Open Division, Evaluation Only or the International Competition. There is also the possibility to send in a DVD for evaluation (Video Evaluation).

For more information about the Open Division, please see the attachment Open Division at the end of this letter or SAI's webpage [Open Division Information](#).

When you register you should also choose riser configuration and select if you wish to be drawn first in the order of appearance.

Order of Appearance and Riser Configuration

The order of appearance is drawn by SAI on 18th March. International Division and Open Division competitors will be randomly mixed in the draw.

In the quartet competition, the order of appearance will be as follows: Evaluation Only first, then all other competitors.

We offer two riser configurations for choruses:

- Standard (15 sections with reversed middle section, suitable for larger choruses)
- Alternate (8 sections without reversed middle section, suitable for smaller choruses up to 50-60 members)

It is important that choruses select riser configuration when registering with SAI, since this will affect the draw of the order of appearance. If you change your selection after the draw of the order of appearance, an additional USD 25 will be charged.

This year, the order of appearance in the chorus competition will be as follows:

1. Alternate riser configuration (smaller choruses): ***Evaluation Only first, then all other competitors***

2. Standard riser configuration (larger choruses): ***Evaluation Only first, then all other competitors***

Contestants will be entering the stage from the right hand side as seen from the audience. Please note that the riser placement on stage will be similar to how we placed them last year, which means that the front of the risers will be at the same distance from the stage front for both the riser configurations (about 2-2,5 m), as opposed to earlier years, when the back of the risers was placed at the same distance from the stage front in both cases.

More information on the riser configurations can be found at [NLR webpage](#). Any questions regarding riser configurations can also be directed to the Competition Coordinator Barbro Jansson, cc@nordiclightregion.com. Please do not hesitate to ask!

2. Registration to compete - Nordic Light Region

Registration to compete should be done via the following links no later than **March 11th**. Information about hostess should also be included in the application.

[Registration quartet](#)

[Registration chorus](#)

There is no NLR competition registration fee. For late entries /March 12th – March 26th) however, there is a fee to NLR; SEK 200 per quartet/chorus.

Membership fees, SEK 800/year, must be paid to NLR for all competing members. Members younger than 26 years and CAL members pay SEK 400/year.

Open Division

Participants in the Open Division will need to use the form [Chorus Open Division Cue Sheet](#) and [Quartet Open Division Cue Sheet](#) to describe what will happen on the stage. We encourage you to submit this form in advance to the Competition Coordinator Barbro Jansson cc@nordiclightregion.com, or it can be provided at the Quartet/Chorus briefing.

Copyright

All contestants must submit copyright information about on the songs that you will be singing. The information should be submitted via this link <https://goo.gl/forms/h5UoQieVivg345Zn1> no later than **March 11th**.

Hostess

Hostesses help contestants to be at the right place at the right time. Please submit details about your hostess when you register your chorus/quartet for the convention. Hostess information shall include name, SAI ID No, voice part and chorus/quartet membership, and contact details (e-mail address and mobile phone number). A separate information letter will be sent to the hostesses, so please make sure to write the correct email address!

Your hostess is considered to be a participant at the convention and must therefore pay the convention fee, unless she is a member of SAI and NLR. If you cannot arrange for your own hostess, we need to know as soon as possible, so that we can try to find one for you. Please register your hostess (or lack thereof) no later than **March 11th**.

Convention registration and fees

All participants (competing and non-competing members) must register for the convention. At the arrival at KCCC, participants will receive a badge that gives access to the convention.

Registration of competing chorus members should be done no later than **March 11th** by filling in the form "List of competing members 2019" that can be found at [NLR webpage](#) under "Registration forms". The form should be sent to registration@nordiclightregion.com. This list will be used for making the badges. The same list format can also be used to confirm the final list of competing chorus members that should be handed in at the chorus briefing (more information in the next convention letter).

Registration of competing quartet members is done automatically when the quartet send their competition registration to NLR.

Registration of non-competing chorus members should be done no later than **April 14th** by filling in the form "List of non-competing members 2019" that can be found at [NLR webpage](#) under "Registration forms". The form should be sent to registration@nordiclightregion.com.

The following registration fees (for both competitors and non-competitors) should be paid when registering:

- **CAL members:** SEK 400
Please note that you must also have paid the annual fee to SAI and NLR.
- **Prospective chorus member:** SEK 800
- **Hostess** who are not a member via a chorus or a CAL member: SEK 800

Chorus member have already payed for the convention participation via the annual NLR member fee.

Payments should be made to Bankgiro 5276-0865 Nordic Light Region.

For questions relating to payments, please contact temporary finance coordinator Annika Dellås fc@nordiclightregion.com

All other questions regarding registration, please contact the Registration Officer of the Convention Committee Pia Jonasson registration@nordiclightregion.com

Tickets for non-members

Information about how people who are not members of NLR can buy tickets for the convention is provided at the [NLR webpage](#). All-event packages are only available until **April 14th**. Tickets for single events can be bought via TicketMaster in advance or on-site at KCCC.

PR – opportunity for marketing and sales

If you, your chorus or your quartet would like additional exposure during the convention, it is possible to advertise or have an exhibition.

Advertisements in the program

The format of the program is not yet decided. But regardless of if it is in digital or printed program, there is a possibility to advertise.

Costs for advertising in the program;

Half page SEK 600 for NLR members, SEK 1200 for non-members

Full page SEK 1000 for NLR members, SEK 2000 for non-members

Please note! The last day for submitting material is **April 10th**. Please send the material to pr@nordiclightregion.com. Please tell your friends and acquaintances of this opportunity to reach NLR members.

Tables and whiteboards in exhibition area

A few tables and screens/whiteboards on wheels will be available free of charge for sales or for marketing or choruses/quartets. The number of tables and screens is limited so we hope you can share with other members. If you have a company and want sell or market your products, please contact pr@nordiclightregion.com.

Webcast and videos

The contests in Karlstad will be broadcasted in a webcast. More information about this will come in next convention letter and at the NLR webpage.

The videos will be distributed through the webcast platform, where it is possible to watch the films retrospectively and also save them for future use. All competitors will, as usual, get access to their contest video shortly after the contest. More information about this will come in next convention letter.

Coaching by our judges

The judges this year are: Dixie Dahlke (Sound Judge), Lynda Kever (Music Judge & Panel Chair), Lea Beverly (Expression Judge), Sandi Wright (Showmanship Judge). Please note that the panel has been updated since the invitation was sent out in November.

Choruses or quartets who wish to book a coaching session with the judges during their visit in Sweden should contact OPL Birgitta Eén-Sternå. According to current regulations, bookings in connection with the convention weekend can only be made via OPL.

You can reach Birgitta via opl@nordiclightregion.com or +46 (0)70 774 57 99.

Next convention letter

The next information letter from the Convention Committee will *only be sent to the competitors* that have registered for the contest, and it will be distributed in March, after the order of appearance has been officially announced by SAI. The letter will be sent to the email address given as contact person when registering for competition with NLR. The letter will also be posted at the [NLR webpage](#).

Welcome!

*The Convention Committee
Kerstin Brindbergs, Events Coordinator
Elisabeth Augustsson, Chair of Regional Convention*

Checklist for registration

- Annual membership fee for all competitors must be paid to SAI & NLR
- Registration and payment to SAI (select riser configuration) - deadline **March 11th**.
- Registration with NLR for chorus and quartet (provide information about hostess) - deadline **March 11th**.
- Submit copyright information for contest music - deadline **March 11th**.
- Registration of competing chorus members "List of competing members 2019" - deadline **March 11th**.
- Register non-competing participants for the convention - deadline **April 14th**
- Payments of NLR convention fees (when applicable) - deadline **March 11th** (competitors) and **April 14th** (non-competitors), respectively

Contact us

Registration officer Pia Jonasson: registration@nordiclightregion.com

Official Panel Liaison Birgitta Eén-Sternå: opl@nordiclightregion.com

Competition Coordinator Barbro Jansson: cc@nordiclightregion.com

Traffic Pattern Coordinator Stephanie Olson: tpc@nordiclightregion.com

PR responsible Inger Stevén: pr@nordiclightregion.com

All other questions to the convention committee: convention@nordiclightregion.com

RMT temporary finance coordinator Annika Dellås: fc@nordiclightregion.com

Ms Copyright Anna Särnefält: MrsCopyrightnordiclightregion@gmail.com

Nordic Light Region website: www.nordiclightregion.com

Sweet Adelines International's website: www.sweedadelines.com